





## SKIRTS, WAISTS, LINGERIE and FURS

Low prices and cold weather are rapidly clearing our stocks. Visit our store at your earliest opportunity.

**McKEE'S**  
The Ladies Store

### PERSONAL AND SOCIAL

#### Clef Club

Miss Marie Langford, secretary of the Clef Club was at her home in High street Monday afternoon the first division rendering the program. Miss Elizabeth Shearer, Georgia Smith, Elizabeth Renick and Marion Giunchigliani gave the piano numbers and little Gladys, Virginia and Hannah Dean of the piano club played a duet. A motion was made and carried that each member on the program, in case of absence pay a fine or furnish a substitute. This club is one of the most active, energetic and enthusiastic organizations among the seven of which Richmond boasts. The February meeting will be with Miss Georgia Smith.

#### Entertained at Dinner

Miss Irene Baker entertained with an informal dinner Sunday at her home on the Lancaster pike. Her guests included: Miss Beulah Tipton, Miss Stella Francis McKinney, Miss Leelie Mae Baker, and Messrs. Doc

Cotton, James R. McKinney, John D. Baker and Walter Lawson.

#### Dunn—Howard

Miss Sallie Dunn and Mr. Luther Howard, both of this county were married at the office of the County Judge, in Jessamine county last week.

Mrs. Dap Brock was a recent visitor of friends in Berea.

Mr. and Mrs. George Rogers spent the weekend with friends in Paint Lick.

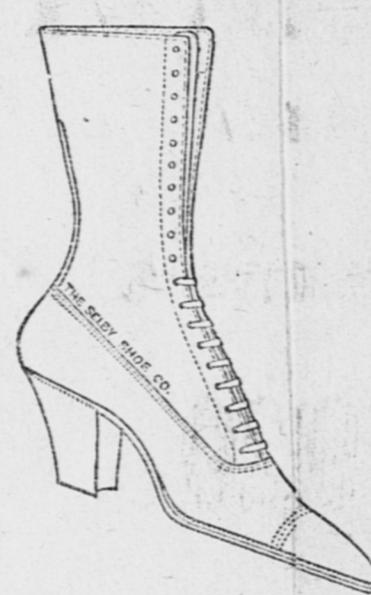
Mrs. Nannie Epperson, of Ford, spent the week-end with Miss Anna Edwards.

Mrs. Abe Burton, of Garrard, spent the weekend with relatives in Madison county.

Mr. and Mrs. Edgar Rogers were dinner guests of Mr. and Mrs. Ernest Butner Sunday.

Mrs. W. E. Dickerson and son, have returned from a visit to Mrs. George Ray at Buckeye.

Miss Cora Hurst has returned to her home in Paint Lick, after a visit to Richmond friends.



## Spring Is Not Here

But we are glad to announce that we are receiving some very early shipments of Spring slippers and Oxfords for the early buyer. There will be no disadvantage this season in buying your shoes early, because our early purchases are more reasonably bought than those that were not so fortunate to buy them early.

We have also received some beautiful brown and black high shoes for the particular buyers that want a high shoe to wear the year round, or for early Spring.

## Rice and Arnold

The One Price House

## THE BEST INCUBATOR IS ALWAYS CHEAPEST



### Why Risk Your High-Priced Eggs In A Flimsy, "Cold-Cornered" Incubator?

Suppose you bought a flimsy, "cold-cornered" incubator this year! And five eggs in each corner—twenty eggs out of every hundred—failed to hatch! Or the chicks died in the shell! Or the deadly 10-day mortality period snuffed out their lives! Would an incubator like this cost you less?

We tell you it would not! It would be the most expensive—the costliest incubator you could buy. That's why we say:

### Our Simplicity Is The Cheapest And Best Incubator You Can Buy!

For here—at last—is the perfect incubator. Its wonderfully "no-cold-corners" design will save your high-priced hatching eggs! Will save your valuable chicks! It will bring you bigger hatches—of better chicks! Full-feathered, full-blooded chicks that will live! And grow into profit fast! It is the one and only "no-cold-cornered" incubator! It is replacing cumbersome, old-style incubators by the thousands.

### FORTUNES IN POULTRY FOR YOU THIS YEAR

Uncle Sam says: "Raise More Poultry This Year!" He urges you to join the Billion Dollar Poultry Industry! I'll tell you why! Poultry is the quickest of meats to produce! You can turn an egg into a two-pound "frier" in ninety days time! Think what this means to you! Think of the prices now paid for poultry and eggs! Why? It means fortunes in poultry this year! And the more you raise, the bigger your share of these profits will be! The 23,000,000 people already in the business are fortunate indeed! Its the best time—the opportune time for others to start! And the Simplicity—the wonderful 20th Century type of hatcher—is the incubator for you to buy! Our advice is

"Start A Money-Making Business For Yourself This Year"

**DOUGLAS and SIMMONS**

Judge N. B. Turpin was called to Paris Tuesday by the death of his niece, Mrs. Joe Hilton.

Mr. Oakley Baber and Miss Maggie Baber have returned from a visit to relatives in Clark county.

Miss Bettie McCann Perry is at home from Hamilton College to spend the term end with her parents.

Mr. and Mrs. W. P. Williams, of Irvine, were here Monday on route to a visit to friends in Frankfort.

Mrs. J. B. Harris and Mrs. Paul Griggs have returned from a visit to Miss Lelia Jane Harris at Berea.

Mr. and Mrs. Miley Brasley, of Garrard county, were guests of friends here Thursday and Friday.

Misses Laura and Camilla Blanton will leave next week to enter the second term at Georgetown Baptist College.

Mrs. Harvey Chenault, who left Tuesday for Fort Myers, Florida, stopped in Atlanta for a few days to visit her brother, Mr. E. B. Hume and Mrs. Hume.

Dr. Wilgus Bach and Mrs. Bach of Jackson were here last week with the latter's parents, Mr. and Mrs. John Duncan en route to Tampa, Fla., to spend the winter.

Mrs. James W. Smith left today for a visit to her daughter Mrs. Julian Van Winkle in Louisville.

Mrs. Walker Hise and daughter, Miss Virginia, have returned from a visit to Mrs. H. C. Butler at L. E. Junction.

Miss Jettie May Herrington of Atlanta, who is so pleasantly remembered here, having spent the winter with her brother, Mr. L. B. Herrington and family a few years ago has arrived in Louisville for a several months stay and will probably visit Richmond friends before returning home.

#### BROOKS TOWN

Mr. and Mrs. Charley Noland, of Blue Mound, Ill., who have been visiting relatives in Kentucky have returned to their home.

Mr. J. A. Turpin spent last week with his daughter, Mrs. B. J. Edwards of Corbin.

Mr. Robert Pigg is on the sick list.

Miss Mary Black Johnson spent last Saturday night with Miss May Delta Reid.

Miss Amanda Parke is visiting Miss May Delta Reid.

Mr. and Mrs. Eugene Davis, of Red House, spent last Sunday with Mrs.

E. Pigg.

Mr. and Mrs. Robert Turpin spent last Monday with Mr. and Mrs. Leslie Turpin.

## OF INTEREST TO WOMEN

This is a Short Letter, but it Brings a Message of Importance to every Woman.

Woodford, Vt.—"I took Lydia E. Pinkham's Vegetable Compound and Liver Pills before my child was born and it did wonderful work for me. My baby weighed eight-and-one-half pounds when born and I did not suffer many pains. You can publish this letter if you wish for I would not be without your medicine before child birth."

—Mrs. JOHN LEBRIN, Woodford, Vt.

The reason why Lydia E. Pinkham's Vegetable Compound is so successful in overcoming woman's ills is because it contains the tonic, strengthening properties of good old fashioned roots and herbs, which act on the female organism. Women from all parts of the country are continually testifying to its strengthening, curative influence, and as it contains no narcotics or harmful drugs it is a safe medicine for women.

If you want special advice write Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass. Your letter will be opened, read, and answered by women only.

#### PRESCYTERIAN DRIVE

Chattanooga, Tenn., Jan. 28—Definite dates for the every-member canvass of Presbyterian churches all over the south, in the \$4,000,000 progressive program of that denomination will be set at a meeting of the campaign committee to be held in Chattanooga January 29. The southern Presbyterian church has set the above named amount as its goal for one year.

Headquarters of the entire campaign are in this city, with Dr. William Fred Galbraith as executive secretary, and the Rev. S. Waters McGill as campaign manager. In addition to this, synodical headquarters have been opened in seventeen states, from Texas to Washington.

#### AGED CITIZEN DIES

After a protracted illness of 63 days, Fenton Jones aged 73 years, died at the home of his daughter Wednesday night from complication of diseases. Deceased had been a lifetime resident of Madison county, and loved and respected by who knew him, are six daughters, and two sons most of whom were with him when the end came, their devotion and ministrations to their aged parent, untiring to the end. Remains were interred in burial ground at Red House, services at the grave by the pastor of Christian church. Much sympathy is felt for the bereaved family.

Mr. J. A. Turpin has returned from a visit to his daughter, Mrs. B. J. Edwards in Corbin.

Miss Georgia Moss was with the home folks in Stanford for a weekend visit.

Signifies Intense Imagination.

In numerous types of handwriting the manner of throwing the looped ts, ls and other long letters to excess above the line become the most striking feature, one which catches the eye immediately. Whenever this formation appears it symbolizes the existence of a startling, vivid, intense imagination, which gives the writer a mental trend which will overbalance other qualities and produce the effect of high nervous tension and a lack of poise.

#### FOSTER'S OPAL

We also handle

Hardware

Tim Ware

Galvanized Ware

Granite Ware

Cellar Pads

Trace Chains

Hames

Pumps

Field Fence

Garden Rakes

Hoes, etc.

J. CALVIN TAYLOR

East Main Street



Douglas Fairbanks

## HEARD ABOUT TOWN

In Clark county, Miss Lena Bratton sold her farm containing 283 acres located near Wades Mill to W. C. Gaines and Thomas Reeves at \$250.00 per acre.

W. H. Hitt sold his 157-acre farm in Woodford county to S. A. Ferris at \$260 per acre. White Brothers bought the T. A. Bramell farm in Franklin county.

Many more fans will regret to learn of the death of Rev. Cyrus Townsend Brady. He was author of most of the thrilling serials that have been appearing at the Richmond theatres lately. He was an Episcopal clergyman, a graduate of the Naval Academy and an army chaplain in the Spanish war. Dr. Brady had written scores of books dealing with adventures and battles on land and sea, most of the novels with an historical foundation.

Petitions are now being circulated, as required by law, calling upon County Judge Stapp, to call an election at the earliest possible moment for the purpose of voting a bond issue in the sum of \$192,000 which will pay \$18,000 per mile for the 21 miles of the proposed road that is to run thru Garrard county from King Mill to Paint Lick. It was decided to build the road of a rock asphalt and make it the best or as good as the best in the state.



## DOUG'S HERE WITH A NEW ONE!



ALHAMBRA  
OPERA HOUSE  
WEDNESDAY & THURSDAY  
DERSHON MUSICAL FIVE  
PRICES 20c AND 30c

## YOU CAN SEE THIS DIFERENCE

There are two kinds of tires, the kind that can be punctured and the kind that can't. One of them gives you 5,000 to 10,000 more miles than you ever had before. We have got this one and on a Puncture Guarantee. Come in and see us, it won't take us five minutes to show you what it took science five years to accomplish.

### Richmond Vulcanizing

Company

Phone 193

Richmond, Ky.

We are grinding new  
corn, if you have any to  
sell or want to exchange  
for meal, come to see us.

**ZARINGS'**  
**MILL**

## LALLEY LIGHT and POWER



## It is Costing You Money Not to Have a Lalley

It is an actual fact that any farmer is losing money by not having Lalley Electric Light and Power.

You lose money in the comfort and convenience which the Lalley would give you and your family.

You lose money in the time the Lalley would save in the farm work.

You lose money in the labor the Lalley would actually save.

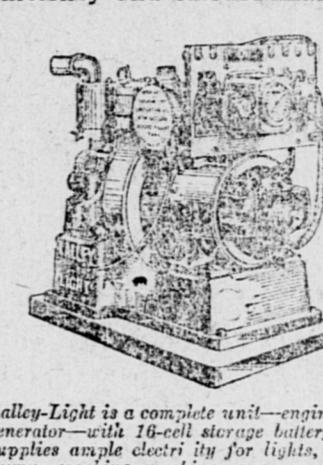
All these things are worth money; and if you do not economize in them, you are the loser.

The Lalley is an economy. It DOES pay for itself by what it saves. It is an investment, not merely an expense.

Thousands of Lalley-Light owners know these things are true, and they have said so over and over again.

There can be no doubt now, after ten years of use, that the Lalley plant is right.

Neither can there be any doubt that it does its work with extraordinary efficiency and extraordinary economy.



The Richmond Welch Co.

Incorporated

"Watch Us Grow"

TELEPHONE 97

## LALLEY-LIGHT

## Fertilizer—18 Per Cent Basic Slag

Our Duplex Basic Phosphate contains 45 per cent lime-stone, needed by every foot of land in Madison county.

18 per cent phosphoric acid will be found in no other fertilizer.

Will not harden, disintegrate or lose strength.

Has no bad odor. Will keep indefinitely.

It will pay 200 per cent interest on your corn and oats crop.

It will pay 500 per cent interest on your tobacco crop. Car load lots, January and February, \$26.25 per ton. (To Union Members, \$26.00 ton). We will deliver at the farm. Smaller amounts always on hand at retail prices.

Put in your order now. Shipping facilities are uncertain



**DELCO-LIGHT**  
Used Here

*There's a satisfied user near you*

**IN** considering the installation of a farm electric plant, more must be taken into account than mere price. There are other things of greater importance.

You want to be sure you receive long years of dependable service at low operating and upkeep cost, and be sure the plant you install will do the things which are claimed.

Delco-Light is not an experiment. It has gone through the refining influence of years of actual farm usage. Today there are more than 85,000 plants in daily use. Nearly everywhere you will find Delco-Light plants, providing complete and dependable electric service. There is a satisfied Delco-Light user near you.

Think what this means to you! It means that you need not depend entirely upon your own judgment when buying an electric light and power plant. You can talk to an actual user and learn from him whether Delco-Light will do for you the things claimed.

Perhaps your neighbor has Delco-Light? If not, write for name of nearest user and catalog.

**Madison Elec. & Plumbing Co.**  
Incorporated  
Phone 433 Richmond, Ky.

# DELCO-LIGHT

## WHAT ARE YOUR PLANS FOR BUILDING?

It will pay you in the long run to figure with **JESS BOWMAN**, the Contractor, who knows the business from A to Z

## Grav Problems

Confront the State and Nation—Everybody Is Interested in the Outcome.

**WHAT** will the new Congress do with the momentous questions that affect the national fabric?

**WHAT** will the Kentucky Legislature do to solve the serious questions that will come before it?

**WHAT** will the new State administration do to carry out its pledges for the advancement and uplift of Kentucky?

To Keep Posted on These Important Developments and the World's Happenings in General, Become a Regular Reader of

### THE COURIER - JOURNAL

The Best Newspaper That Money Can Buy or Make

Special staff representatives at Washington and Frankfort will give Courier-Journal readers full, reliable and detailed information about everything that goes on in the National Capitol, and in the State Capital, and every official act will be subject to the light of publicity.

No expense will be spared to make these features of the day's news the best and most complete ever attained by a Louisville newspaper.

By special arrangements we are now able to offer

The Daily Courier-Journal

and

THE RICHMOND DAILY REGISTER

Both one year, by mail, for only \$8.00

This offer applies to renewals as well as new subscriptions but only to people living in Kentucky, Tennessee and Indiana. New subscriptions may, if desired, start at a later date, and renewals will date from expiration of present ones.

If you prefer an evening newspaper, you may substitute The Louisville Times for the Courier-Journal.

Send or bring your orders to the office of

THE RICHMOND DAILY REGISTER

## CENSUS FIGURES COME FROM WASHINGTON

Enumeration About Completed in Madison—Prominent Farmer Sends Clipping on Subject

Madison county census takers have completed their work, according to District Supervisor R. B. Terrill. Nothing will be known of the population of Richmond, Berea, or any other towns or of the county as a whole until figures are given out by the Census Bureau at Washington.

It has been announced from Washington that while it had been hoped to complete the enumeration work in the fourteenth decennial census in 15 days, Director Sam L. Rogers, of the Census Bureau, said the time would be extended and that the count of the population of the country would be completed regardless of the time necessary. His announcement was made as the result for extension of time received from Chambers of Commerce and other organizations in a number of cities which apparently were under the impression that 15 days was the limit fixed by law for the enumeration and that any work not completed in that time would remain unfinished.

Director Rogers said the enumeration had not yet been finished in any of the larger cities, but that some returns had been received from a number of them.

In connection with the taking of the census and the questions asked by the enumerators, a prominent citizen of the county and good friend of the Daily Register sends in a clipping of a letter to the Courier-Journal regarding the census in Fayette county, and he says in connection with it:

"I have never asked you to publish anything but I'm sending you a clipping which I wish you would publish in the Daily Register as I think it fits this county."

The clipping reads as follows:

"*Quit Ye Like Men*"

Over in Lexington we have been taking the census. Each day the local papers gave a story reciting the unexpected difficulties which were encountered. On Sunday they "let out" the secret. There was a reason. The general public suspected this all along, for there was really no cause for difficulty in obtaining proper and legitimate information which has been done many times before, without any trouble. Now the papers which have vigorously espoused the cause of the census takers, have unwittingly given explanatory evidence.

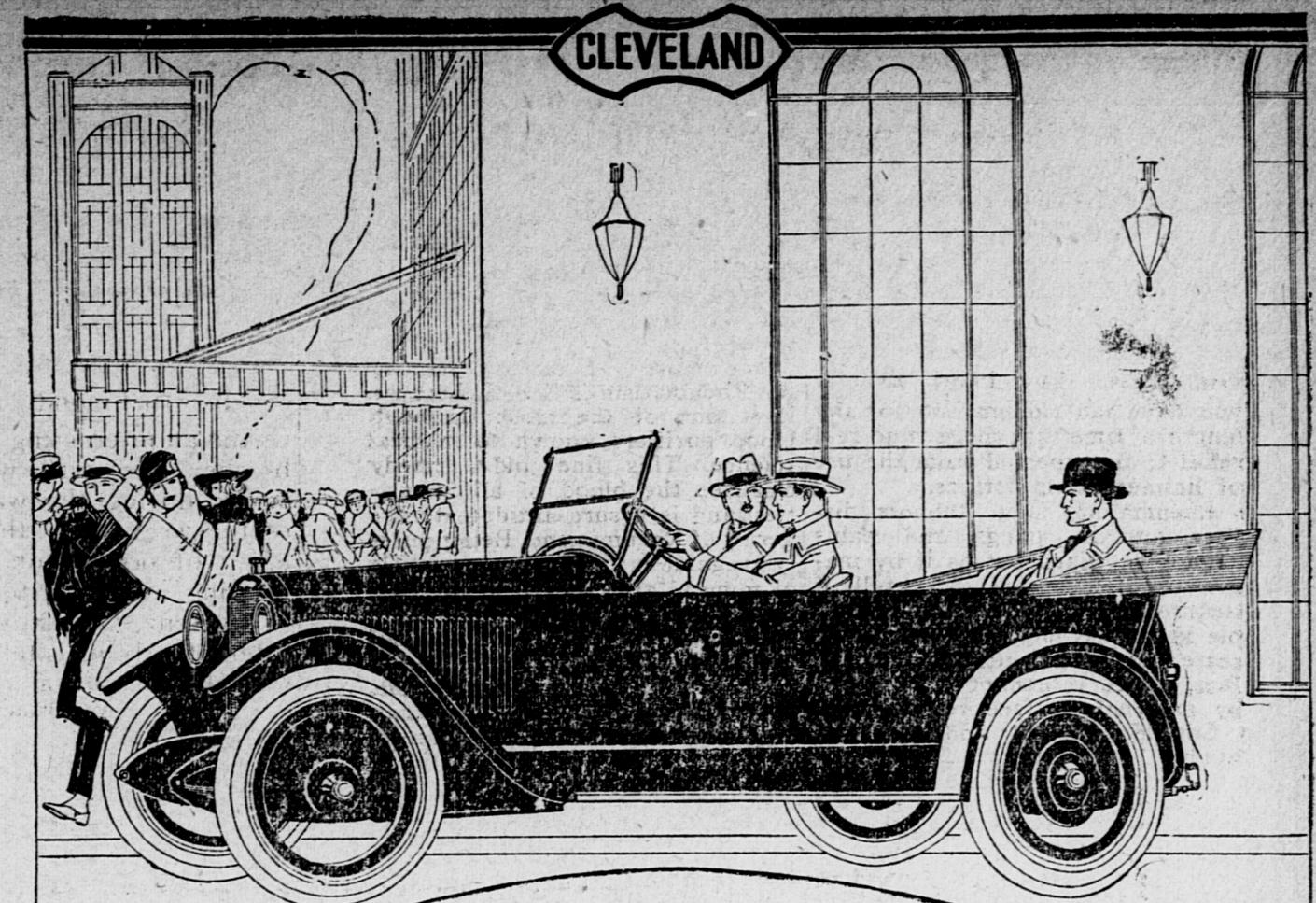
Women have been employed to go from house to house and have been "mercifully treated." Now it is right and proper that women should be given work in any field under heaven where men have gone before. By the chivalry of man we are soon to have full rights of citizenship. It would be well perhaps if some of us would ponder the sentence, "Quit ye like men."

The census takers of Lexington indulged in inexcusable personalities. They made "copy" not only for private gossip, but for newspaper space-writers of the most sacred and private gossip, or for newspaper space-writers, of the most sacred and private affairs of households into which they—armed with Government authority—forced themselves. Nothing was too private or too sacred to be flaunted before the public.

Let it be said, in passing, for the benefit of those thoughtless or that the writer of this article is a woman, who has, at all times given full information as to age, nationality, birth, etc., to Red Cross canvassers, census takers, etc., whenever asked to do so. She has not nor perhaps ever will reach a point of sensitiveness in regard to the question.

She also believes that women have rights—chief of which should be to "quit themselves like men!"

There appeared in a Lexington daily a "story" of the census progression. The sanctity of the home of two modest, defenceless old ladies was invaded. Throughout sixty and eighty long years they had kept one beautiful, womanly instinct alive in their hearts—the normal right to beautify their persons. They had curled their hair, and for this sin they were sneered at and derided in the public press, copy being furnished by female census takers. The exact ages of these same gentle little old ladies were given—born at a time when women were not forced to talk of such things—when refinement of a certain culture and refinement still existed. Imagine the mortification and indignation of these defenceless ones when that item appeared in the daily papers, so minutely stated that their neighbors could make no mistake as to identi-



## The Cleveland Makes Good Because it IS so Good

"The Cleveland is in a class by itself." That's the answer from owners of the new Cleveland Six all over America.

The Cleveland has made good with the public in such a big way, because it is so good.

Men of engineering and manufacturing skill, and of high ideals, devoted three years to the development and perfection of the Cleveland Six before they offered it to the public. Experimentation was worked out in the Cleveland Company's laboratories and shops and in constant tests on the road; not in the hands of owners. So the Cleveland has made good.

We cannot tell you how good the Cleveland Six is.

You must drive it and ride in it to know.

Touring Car (Five Passengers) \$1385 Roadster (Three Passengers) \$1385  
Sedan (Five Passengers) \$1295 Coupe (Four Passengers) \$2195  
(All prices F. O. B. Factory)

Now Is the Time to Come In and See the Cleveland Six

**LUXON GARAGE**

CLEVELAND AUTOMOBILE COMPANY, CLEVELAND

\$1385



JOHN WHITE & CO.  
LOUISVILLE, KY.

• liberal assortment  
and full values paid  
or  
FURS  
Hides and  
feat skins

## WRITE US a LETTER

One may easily learn that almost any transaction with a Bank can be quite satisfactorily completed by means of correspondence.

Our friends are invited to use the mail to command the services of this Bank.

## State Bank & Trust Co.

### DIRECT DEALING PAYS BEST

When cream is ready to sell, the hard work has been done and you should not permit any outsiders to make an extra profit off your efforts.

You can ship your cream DIRECT to the Tri-State and save from 3 to 5 cents per lb. of butter-fat. It is just as easy to deliver the cream to a railroad station as to a buying station. The Tri-State pays the freight and guarantees your cream against loss in transit.

Mrs. Thos. Daulton, Peebles, O. writes us on Nov. 25, 1919—"I have shipped cream to the Tri-State Butter Co. for three years and have been satisfied. I have sold cream to cream stations in order to return the empty can with me, as I live 9 miles from the railroad and always lost from \$1.50 to \$2.00 on every can of cream sold to agents.

We Pay the Freight and 70cts per Pound for Butter Fat

Jan. 26 to 31 inclusive

### THE TRI-STATE BUTTER COMPANY

Cash Capital \$250,000

CINCINNATI, OHIO

If you need cans, write for Free Trial Cans.  
35,000 cream producers find it most profitable to ship direct.

**Dixie Dry Cleaning Co.**

Subscribe for the Daily Register

## Swift & Company's 1919 Earnings

### How They Affected You

During the twelve months ended November 1, 1919, (its fiscal year), Swift & Company transacted its large volume of business on the smallest margin of profit in its history.

Sales over \$1,200,000,000.00

Net earnings \$13,870,181.34

Our shipments were in excess of 5,500,000,000 lbs.

This means that our earnings were less than 1½ cents on each dollar of sales, or a quarter of a cent on each pound shipped.

#### Consumer—

The average consumer eats about ½ lb. of meat per day—180 lbs. per year. If he purchased only Swift & Company products he would have contributed only 4½ cents (180 lbs. @ ¼ cent a pound)—a year profit to Swift & Company for its investment and service, less than one cent per week.

Our earnings were so small as to have practically no effect on the family meat bill.

#### Live Stock Raiser—

Swift & Company handled in 1919 over 16,000,000 head of live stock. You can figure for yourself that our earnings of 1½ cents on each dollar of sales are too small to affect the price you received for your stock.

We paid all it was humanly possible to pay considering what the meat and by-products could be sold for.

## Swift & Company, U. S. A.



The Danville Advocate said: a regular run-away meeting of Her good people met in mass enthusiasm for the proposed meeting last Wednesday and had

Pure Bred Increasing in Bull Clubs  
Purchased cows in bull association herds have increased 249 per cent since 1918, according to the bull association directory recently compiled by the United States Department of Agriculture. The records for 1918 show that the number of cows owned by members of bull associations was 10,248, of which 597, or 5.5 per cent, were purebreds; while the records for 1919 show the total number of cows was 18,244 of which 2,082, or 11.43 per cent were purebreds.

Comparing only those associations which reported in both 1918 and 1919 it is found that in 1918 there were 459 purebreds, and in 1919 1,001 purebreds, or an increase of 118 per cent. That the bull association is proving a great help to the small breeder is evidenced by the fact that the number of associations has increased from 44 in 1918 to 78 in 1919. The bull association guarantees the farmer the continued use of a good purebred bull at a cost that is within his reach, and the farmer has not been slow to realize its value. If the present rate of improvement is maintained it is certain that the future will show a steady replacement of the grades by purebreds, and that this will take place both by natural increase and by purchase until the members of bull associations will have practically all purebred cows in their herds. Without a bull association few of these smaller breeders would have found it possible to get into the raising of purebreds.

**Good Way to Clear Land.**  
In the novel method of clearing land adopted by a Minnesota farmer, the underground roots are burned away, freeing the stump above ground for use as firewood. At one side of each stump an excavation is made in the ground, and from this a hole is bored through the roots to a stovepipe set upright in the ground on the other side. When a fire is kindled in the excavation, the draft set up through the roots and the pipe causes the roots to be slowly consumed, until the stump may be torched over quite unburned.

## The Phoenix Hotel

Lexington, Kentucky

#### Cafe Service A la Carte

#### Cafeteria Service Par Excellence

Every effort made to maintain the highest possible culinary standard in catering to citizens of Richmond and Madison county. Make the Phoenix Hotel Headquarters while in Lexington.

JOHN SKAIN, MANAGING DIRECTOR

### SATURDAY RALLY DAY FOR THE CHILDREN

Bad Weather Does Not Keep Great Crowds Away From Dr. Morrison's Meetings Each Night

The revival meetings at the Methodist church continue with increasing interest. Yesterday was an unusually busy day. A number of city pastors were out doing personal work. Dr. Morrison spoke to a group of men in Court House yesterday morning. He and Mr. Bierer visited the jail and had prayer with the prisoners. He also preached three times at the church. A successful children's meeting was held in addition to the regular services.

Notwithstanding the rain and slush, a great audience was present at the church last night and it was necessary to use many chairs to seat the crowd. There is evidently a wide and deep religious interest in the community. It is the purpose of the pastor, Mr. Chandler, to press the meetings with great vigor until the closing services next Sabbath.

There were quite a number of professions of conversion yesterday, and many expressed their purpose to unite with some church.

From the very first, Evangelist Morrison has laid great stress on the necessity of the "New Birth," a consciousness of pardon and acceptance with God. He has made a strong call to the church to enter into a deeper consecration and higher life of devotion to Christ and Christian service.

The meetings have been characterized by a beautiful spirit of union. The various pastors of the city have been almost constantly present and have been very valuable in their assistance, in prayer and in instructing seekers at the altar.

There are plans on foot to make Saturday a Rally Day for the young people and children with services at 2:30 in the afternoon and at 7:30 in the evening. If you have not heard Mr. Morrison preach and Mr. Bierer sing, do so at once. Meetings close next Sabbath.

### WESLEYAN PLAYS NORMAL TONIGHT

Kentucky Wesleyan College of Winchester is sending her basket ball team to Richmond tonight to play the team from the Normal school. Wesleyan has the best team she has ever put in the field and while they are favorites in the game tonight, it is known fact that the local ladies fight hard for victory. A good game will be played at 8 o'clock in the Normal gymnasium. A new hardwood floor has just recently been installed which makes the Normal gymnasium one of the best basket ball floors in the state. An admission charge of 25¢ will be made.

#### ENGLAND GETS HALF OF CANADIAN WHEAT

(By Associated Press)  
Ottawa, Ont., Jan. 23—Great Britain has received almost one-half of the total Canadian wheat crop, available for export, according to an announcement by the Canada Wheat Board. Records up to date show that 38,300,000 bushels were exported to the United Kingdom up to Dec. 1, and several million bushels were shipped last month. The value of the total export is about \$80,000,000.

The United States received about 4,700,000 bushels of Canadian wheat worth nearly \$10,000,000. France, Greece, Italy, Belgium, Gibraltar and Roumania, also received smaller supplies in order named.

Since the embargo on shipments of wheat to the United States was lifted "A fair proportion of the supply is moving across the border," it was announced. Available statistics indicate that the remaining surplus for export is about 40,000,000 bushels.

A check for \$1,689 just forward represents the gift of school children of Mercer county to the Kentucky Children's Home.

#### Don't Forget

My auction sale Monday, February 2, (County Court Day) at 1 o'clock p. m., in front of the court house. Something for everybody.

5 or 6 nice Jersey cows; some fresh others just ready to be fresh.

5-year-old Red Poll cow with 10-months-old calf and will be fresh again in short time.

3 small heifers.

Pair coming 3-year-old mules, well broke.

Large pony and outfit.

Large wagon and plow gear.

One dove and several doves.

Several road wagons.

Some household and kitchen furniture.

Harness, bridles and a thousand other things.

Don't miss this sale. Something for everybody.

Be there on time at 1 o'clock.

23 3p Bob Walker, Auctioneer

## Get the Habit Eat Brer Rabbit



FIGURE out for yourself what eggs beef, ham and bacon are costing.

The thought staggers the woman whose family eats hearty breakfasts.

Present prices make one feel that BRER RABBIT is a friend indeed.

BRER RABBIT syrup is delicious on griddle cakes, fried hominy or just plain bread, and you'll more than notice the saving.

But the best part of the story has been figured out by government experts—

There is more than eight times the heat and energy producing value in BRER RABBIT syrup that there is in an equal purchase of beef—five times that of ham.

Real country made ribbon-cane syrup from the country—this is BRER RABBIT.

Housewives everywhere know that the name "PENICK & FORD" on a food means Always the Best of its Kind, 22 years of quality.

#### BAPTISTS TO SPEND

\$2,000,000 ON SEMINARY

on the eve of general expansion," said

Louisville, Ky. Jan. 28—Erection of Dr. E. Y. Mullins, president and

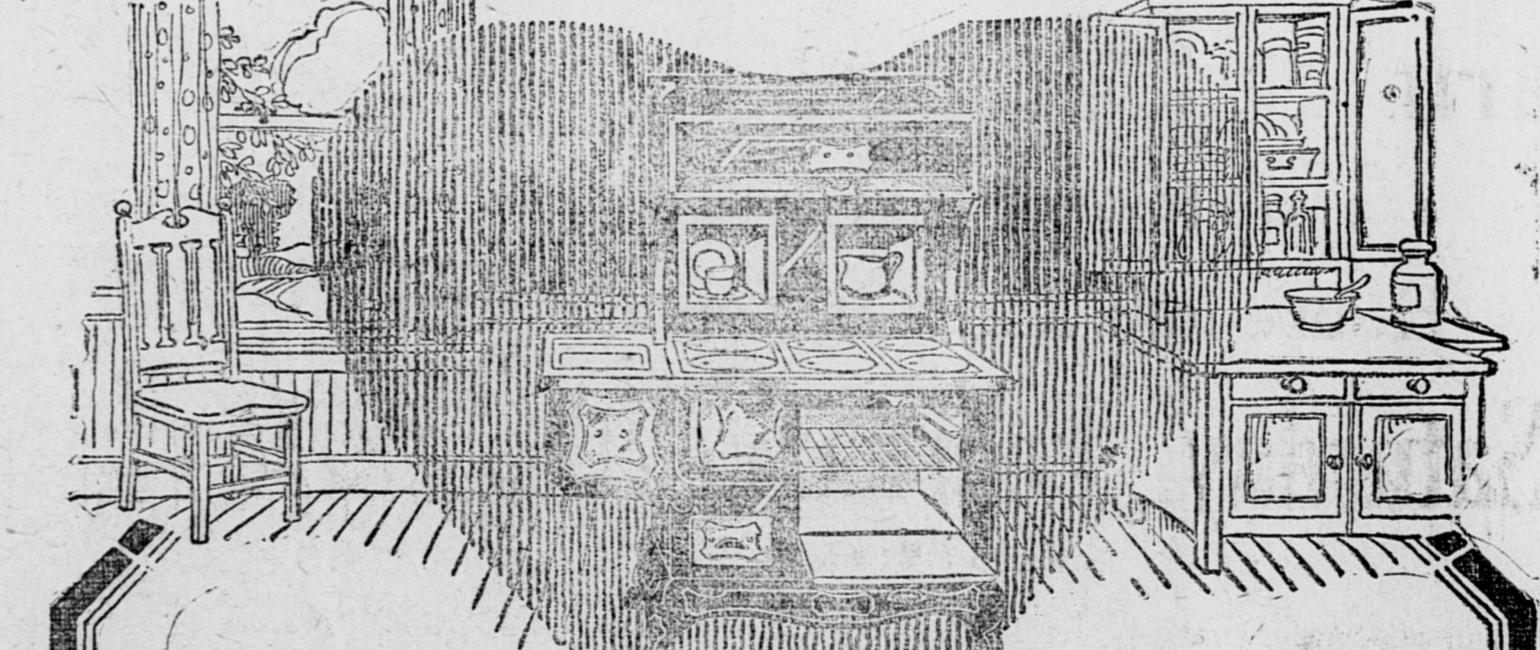
several auxiliary buildings to the founder.

Southern Theological Seminary cost-

ing approximately \$2,000,000 is the

aim of the Board of Trustees, as an

ounced here. "The seminary is on a business trip for the past several days to Louisville and Cleveland. The company reports sales of a Chandler touring car to J. P. Tarlton, a Chandler limousine to George P. Collins, and a Chevrolet roadster to Stanley Veach, of Lexington.



## The Range is the Heart of the Kitchen

and the kitchen is the heart of the home. The health and happiness of the whole family depend on what they eat. Don't blame the cook if the food is made indigestible by poor cooking. Get her an

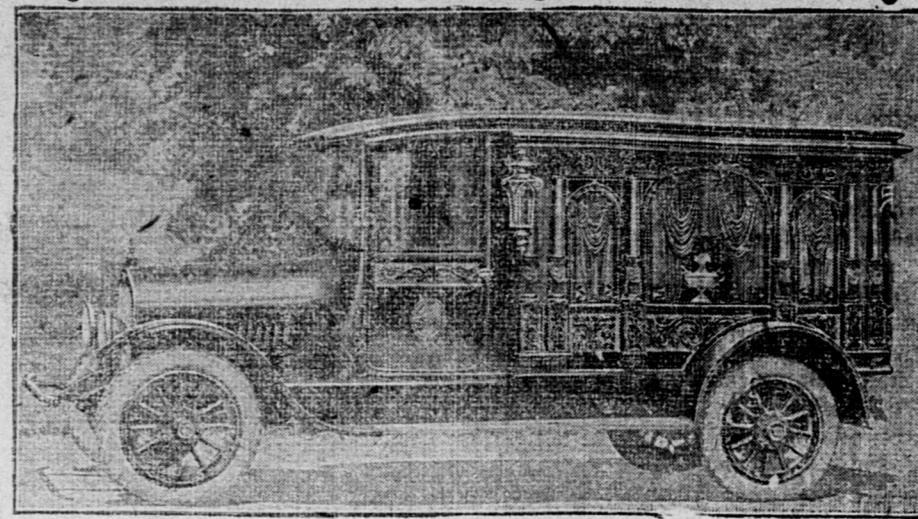
### ALLEN'S PRINCESS COPPER IRON BEARING RANGE

and give her abilities a chance. It's even baking oven takes the chance out of cooking, and its many features for saving time and labor eliminate kitchen drudgery. Notice the 10-gallon copper reservoir adjoining fire-box, the handy warming cabinets, and the clean, roomy warming closet with pipe behind it; also the asbestos lined oven with triple bottom and walls which retain heat and insure even baking.

The Princess is easily the leading range on the market—tested by 25 years of constant service.

W. F. HIGGINS

# UNDERTAKING DEPT.



Our Undertaking Department, installed under the personal supervision of Mr. W. E. Richards, at the time we took over Mr. Neale Bennett & Company, is as complete a service as can be found in Kentucky. We are highly appreciative of the consideration we have had in this department from all parts of the county. It is our intention to furnish a service that will satisfy in every way, with thoughtfulness and care, a quiet unsentimental, yet with assurance that no detail will be omitted that may be necessary. And yet our service can be obtained upon the most reasonable terms, and we invite your patronage at any time that we can serve you. Our new funeral car is the latest in design and equipment and of a quiet elegance that is approached by few other cars of the kind.

## Muncy Brothers

### LEGION IS WORKING FOR EX-SERVICE MEN

(By Associated Press)

Indianapolis, Ind., Jan. 25.—Franklin D'Olier, National Commander of The American Legion today issued the following statement with regard to the service the Legion has undertaken to render ex-service men:

"At each of the seven thousand Local Posts of The American Legion

throughout the country, is a War Officer who has been instructed to take up with various Governmental Bureaus in Washington, or branch offices, any cases with regard to ex-service men that may be brought to their attention calling for Governmental action. Such cases as they deem worthy of the advice of the State War Risk Officer are forwarded to him. Where the case cannot be handled by State Department Officers, it is forwarded to State Headquarters, and may in turn be submitted to National Headquarters for attention,

where the Headquarters service is required. Thousands of these difficult or extraordinary cases involving questions of law and procedure or delayed cases are received at National Headquarters daily.

"Most of these appeals consist of various claims against the Government growing out of a man's service in the Army, Navy or Marine Corps. They relate for the most part to compensation, allotments, Liberty Loan Bonds, vocational training and bonuses.

"In a period of two months, for example, National Headquarters has been instrumental in collecting for ex-service men \$16,650 in Liberty Loan Bonds and \$16,439.90 in allotments and allowances.

"Charles F. Sheridan, in charge of the Service Division at National Headquarters, and formerly connected with War Risk Insurance Bureau at Washington, is in charge of this branch of the service. His intimate knowledge of the workings of various Governmental Bureaus in Washington enables him to render with the utmost dispatch this service to the ex-service men to appeal their cases to the War Department."

### First Woman Journalist.

Mrs. Anne Royall, born in Maryland, in 1760, was not only the first woman journalist, but the first of her sex to own and edit a newspaper. She was the widow of a Virginia revolutionary war officer, and appeared in Washington in 1824 for the purpose of trying to secure a government pension. Falling in this, she started a small weekly sheet which was first called the "Washington Paul Pry" and later the "Humble." She had met personally from Washington to Lincoln, and was the terror of politicians.

**Irresistible in Business.**  
The good-natured man with a well-balanced mind is irresistible in business; he goes around flashing his cheerfulness to right and left unconsciously. He does not need to be easy to be good natured. He can be firm in his convictions, and yet he can assert himself in that quiet, sincere way which wins the respect even of his opponents."—From The Northwestern Buzzer, published by Northwestern Electric Equipment company, St. Paul, Minn.

### LUMBER

We will contract for 300,000 to 500,000 feet of Beech and Sugar Tree lumber for spring and summer cutting and delivery.

**THE OHIO VALLEY  
PULLEY WORKS  
Incorporated**  
Maysville, Ky.

# PUBLIC SALE

Farm of 125 Acres, Live Stock,  
Farming Implements  
Household and Kitchen Furniture

Saturday, February 7th, 1920

AT 10 O'COCK A. M.

I will offer for sale at auction on the above date my farm of 125 acres, situated on the Lancaster and Richmond Pike, 7 miles from Lancaster and 2 miles from Old Paint Lick Church. 60 acres in cultivation and balance in grass. One six-room residence; one tobacco barn; two stock barns, tenant house and other outbuildings; well watered; good cistern at house; new furnace, just installed; nice young orchard.

LIVE STOCK—One 4-year-old Mare Mule; one 6-year-old horse mule; one 5-year-old bay driving mare; 1 aged mare; 3 Jersey milk cows; 3 calves; 8 coming 2-year-old cattle; 13 shoats, weighing about 75 pounds; 1 sow and 7 pigs.

FARMING IMPLEMENTS—One cultivator; 1 corn planter; 1 mower; hay rake turning plows; 1 2-horse sled; 1 corn shell 1 60 gallon oil tank; 3 hog houses; 75 barrels of corn and some fodder; wagon and plow gear; tobacco sticks; 1 Radian Home heating stove and some household and kitchen furniture.

About 100 chickens and many other articles too numerous to mention.

One Buick Touring Car, 1917 model, in splendid condition; 1 buggy; harness.

TERMS ON LAND—One-third cash; balance in one and two years with lien on property.

TERMS ON PERSONALITY—All bills \$20 and under cash; above that, 6 months time with 6 per cent interest; bankable note.

**Mrs. T. R. Slavin, Administratrix**

For further information apply to Ben Leavell, Richmond, Ky.  
CAPT. BOURNE, Lancaster, Auctioneer.

### DODDSVILLE

Mr. and Mrs. Charlie King and sons were the guest of Mr. and Mrs. Henry King, Sunday.

Mr. Fenton Jones, who has been very ill passed away at his home at Brassfield Wednesday evening. The remains were laid to rest in the Red Hill cemetery Saturday.

Mr. Edgar King spent Sunday with his parents, Mr. and Mrs. Henry King.

Misses Mary and Mattie Dozier spent Sunday with their sister, Mrs. Charlie Anderson.

Mr. and Mrs. M. Anderson, who have been on the sick list are slowly improving.

### FEAST AT MADISON HIGH

The girls of the Madison High School gave a feast Tuesday, honoring the basket ball girls victory last Friday afternoon. Those who enjoyed the feast were: Misses Thelma Taylor, Alice Mellinger, Lydia Frazier, Iva Jean Todd, Estella Stone, Lucille Vandevender, Sallie Gentry, Kathleen O'Neil, Katherine Buckley, Sara and Mabel Sheppard, Marion Giunchigliani, and Katherine Hurst. All reported a fine time.

### ADMINISTRATOR'S NOTICE

—All having claims against the estate of the late Nancy Lisle Miller, colored, are notified to present same properly proven, as required by law, to the undersigned administrator, on or before Feb. 8, 1920, or be barred. All owing her must settle at once R. H. Minter, admr. Nancy Lisle Miller, Red House, Ky. 51tw 4

### RAILROAD SCHEDULE

Arrival and departure of passenger trains from Richmond. Leaves  
The following schedule figures published as information and not guaranteed.  
Cincinnati & Nashville Railroad  
Arrives at Louisville & Nashville Railroad  
4:01 am Atlanta—Norton 12:19 am  
12:19 am Paris—Cincinnati 4:01 am  
\*7:34 pm Lexington—Cincinnati 6:53 am  
\*2:56 pm Stanford—Local 7:00 am  
6:45 pm Frankfort—Local 7:00 am  
11:50 am Cincinnati—Local 1:40 pm  
\*1:43 pm Alabama—Norton 7:00 am  
\*1:20 pm Jackson—McRoberts 12:44 pm  
1:25 pm Louisville—Local 12:45 pm  
\*1:25 pm Frankfort—Local 1:25 pm  
12:07 pm Lexington—Cint'l 1:38 pm  
\*6:35 am Louisville— 7:40 pm  
\*5:47 am Stanford—Local 7:40 pm  
Except Sunday. tu th sat

# CLOVER SEED

Only 25 Bags Left  
97 per cent pure  
Only \$35 Bu.

Better Phone If You Can't Come Right In

**Richmond Welch Co.**

Incorporated

Phone 97

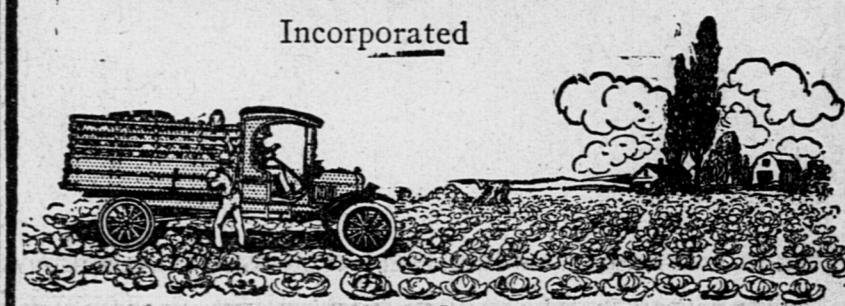
Watch Us Grow

**Ford**  
THE UNIVERSAL CAR

The Ford Model T One Ton Truck with its manganese bronze worm-drive is really a necessity for the farmer because it solves his problem of economic transportation from the farm to the city. And in farm work alone, it will be found a great money saver as well as a big labor saver. Has all the merits of the Ford car multiplied by greater capacity with greater strength. No extra cost in operation. We'd like to talk it over with every farmer. Bring your Ford car to us for necessary repairs and thus get the genuine Ford parts and reliable Ford workmanship.

**Richmond Motor Co.**

Incorporated



We have a complete carload of marble bought for Spring delivery consisting of handomely finished

## Monuments, Tablets and Markers

All who wish to have their work finished by Decoration Day should call and see us at once. We have a large assortment of designs of these monuments for display and will delight in showing them to you. Place your order with us and save an agent's commission. We will save you money, if you buy from us and will guarantee satisfaction.

### MADISON MONUMENTAL WORKS

Golden & Matherly, Props.

301 E. Main St. Richmond, Ky.

## Why Should You Worry

over auto troubles when all roads lead to our Auto Hospital where we operate on them and return them to you in perfect trim, full of life and vigor.

### Tires, Tubes, Oils and Accessories

Gasoline by the visible measure where you get all you pay for.

Special reduction on Lubricating Oils. Get our price. We can save you money.

### Starbuck & Carrir's Garage

Corner Of Third And Irvine Streets.

## JERSEY COW SALE

### East End Stock Yards Richmond

Saturday, Jan. 31

10 O'clock A. M.

### 25 Head of Extra Good Tennessee Jersey Cows

Several fresh calves by their side. Balance heavy springers, will be fresh inside of thirty days. This is one of the best loads of young cows ever shipped from Tennessee.

**WALTER M. HARRISON**  
BENTON, TENNESSEE

## Modern Merchandising and Advertising

By FRED P. MANN, Devil's Lake, N. D.  
President North Dakota Retail Merchants' Association

(Continued From Saturday's Paper)

"I know it is a fact that a great many men believe as Gospel truth that the great packers, the operators of flour mills and other advertisers, are spending their money for the Saturday Evening Post to keep it from attacking them and exposing them as robbers and thieves. If the mills would take off their traveling men, quit newspaper advertising, take down their billboards, in two years the Crosby Mills would close their doors. I was talking to Mr. John Crosby of Minneapolis on this subject. I made the same statement to him and he replied: 'Well, you are probably making it pretty strong, but there wouldn't be very many mills running if we didn't use every method we know to keep this stuff going right from the mill to the business place. There would be nothing to it.' I believe that the great packers in advertising have created a wonderful demand, and I don't believe that the attacks on the packers are just. Those men have used all their energy and effort not only to market that stuff in the United States, but all over the world. But so many of the people don't understand this great machine of distribution that we have. And that must be followed out.

#### Advertising Costs Nothing.

Does advertising increase or decrease the cost of merchandising? We are spending between ten and twelve thousand. I figure it doesn't cost us anything. If I stopped that my business would begin to sag immediately. We will sell more merchandise this year. Our overhead is all set, our rent is so much, our light so much, our delivery service there. We would do, yes, three hundred thousand dollars more with that overhead. I will have to add a little extra help to handle it, and I will make by this intensive advertising enough more profit, so that my advertising will not cost me anything. I will clean up on advertising. This is not a ridiculous statement. If I did not keep up advertising my business would sag. I could not do it. My salary is there, it doesn't make any difference. The manager's salary is there. If the sales come up better, he may get more commission at the end of the year. But all in all, a trim profit accumulates if you get to a certain stage. If you can put on that extra effort, it is a well-known fact that the cheapest method of selling merchandise today is advertising. There is no other method of salesmanship I know of that will compete with it. I believe absolutely that if nine-tenths of these non-advertisers did advertise that it would cost them not one cent. In fact I venture to say, they would make profit on it.

When you go into it, get in right. I went into a small town and into a newspaper office and noticed a chart running a clearance sale, in July. I went over to the store to see how the sale was going. There were no goods displayed in the window. I stepped inside and couldn't see anything of the sale. Nothing on the counters. I said "Have you got a sale on? I saw an ad in the paper." "Oh, yes, all those goods on the shelf are on sale." I immediately went out and got a dispatch to a newspaper in St. Paul to show them just what my point was. Then I got the jobbers and showed them how they must insist upon the merchant connecting the ad he puts in the paper with his business.

#### Must Get Together.

I was down in Muscatine, when an ad man told me he got the merchant to advertise. That morning of the sale, the clerks didn't even know what was on sale until they looked in the newspaper. If we could only get together once in a great campaign and agree to advertise! Don't do it haphazardly. Do it thoroughly.

When we come to the store in the morning the managers come in to see me. Planning all around, we talk it over, and plan it. It is done constructively. It isn't just putting in something and throwing in a few cuts. The same way in groceries. If you are going to advertise and sell a certain line of pickled goods, or canned goods, put in the price and set them out. Have a little table or stand and put them out. Tag them up. In our sale last fall I asked the National Biscuit company to give us a demonstration. A man came and brought along about \$1,200 worth of sample crackers. Every lady that came in was asked to sample the crackers. We said they were on sale, so many pounds for so much on that day. On one day we sold over \$800 worth of crackers. It will surprise you how people will come in, help themselves and take away orders with them.

#### Discussion Is Held.

At the conclusion of the address, it was announced that Mr. Mann was prepared to answer any questions that might be propounded to him by his hearers.

"What have you to suggest about Community advertising, something that will help the community?" he was asked.

"To bring business to the town, I believe if you could have co-operative advertising it would pay. Get out a big edition to your paper, everybody

#### SOW SWEET CLOVER

Better than red clover, and \$14 to \$16 per bu. cheaper. Direct from grower. Unbilled, hulled, and special scented seed; prompt germination. Prices and circulars free. Also prices on honey.

JOHN A. SHEEHAN

R. D. No. 4. Falmouth, Ky.

## Mrs. Elmore Was Born in Richmond in 1833

Many relatives and friends in Richmond and the county will regret the death of Mrs. Elmore, who was an aunt of Mrs. Hattie Buchanan, Miss Belle March and Mrs. Jefferson Stone of Nicholasville. Of recent years she made her home in Illinois. The following clipping from an Illinois paper says:

Mrs. Edith March Elmore

Died at the home of her daughter, Mrs. James Gailbraith, on Dec. 12, 1919 aged 86 years, 7 months and 27 days.

The deceased was born at Richmond, Ky., on April 15, 1833 and on Sept. 2, 1866 she was united in marriage to Mr. Robert Elmore and they immediately moved to Illinois, first locating at Bloomington, where they resided for a short time. They then moved to a farm near Forrest and this section and city was her continuous home since. Mr. Elmore died Aug. 3, 1906, and the widow remained upon the farm until six years ago when she went to spend the sunset years of life at the home of her daughter, Mrs. Gailbraith. Mrs. Elmore was a most loving wife and mother, a most excellent neighbor and a friend who was greatly cherished.

#### Gives an Illustration.

"In a Minnesota town there was a real live commercial secretary who induced all of the merchants to unite in a co-operative advertising campaign. The first merchant approached was a grocer who demurred at the cost of the ad. The article to be advertised was flour, on which a discount of 25 cents was offered. The secretary asked:

"How many sacks do you sell on Saturday?"

"We will figure 20 sacks."

"How much did you make?"

"About 35 cents per sack at that time."

"We will give you the first profit on the first 20 sacks. You take a \$10 space. I'll write the ad for you. Nice space, lots of white on it. If you don't sell enough flour to pay for this ad after you get your overhead, I'll pay for it." That grocer sold 176 sacks of flour.

"He went to a Greek there and said, 'I want you to take space in this.' The boy was right in the game. 'You put in anything.' That don't go," I said. "Every merchant's got to put something in." He looked in the case. Had a little peanut confection that had a coating of chocolate over it. sold for 40 cents a pound. 'Can you sell this for 35 cents?' We will put this in a \$3 space. You are going to sell 1/4 pound for 5 cents."

"How many sacks do you think he sold? Just a little over 1,200. He was just getting a new store arranged. I told him that ought to teach him a lesson. 'When you get in the new place for goodness' sake every week take a \$3 space and put something in there.' He had more people in the store in that day than he ever expected to see in his life. They followed it up.

"Advertise your own business in a legitimate way and it brings business to the whole town. Everybody is going to do business and you will feel good about it. Do honest advertising. Don't try to deceive—you just won't get very far on that. Always be fair and square. I actually believe if you would all get together on that basis it would bring people here. This advertising two or three times a year don't amount to anything. Keep it up all the time, year in and year out. Grocerymen, by all means advertise. The people like to see a little change know what is going on, and you won't have to cut the price at all."

## AUSTRALIAN SHEEP RAISERS TO EMIGRATE TO CANADA

(By Associated Press)

Grande Prairie, Alta., Jan. 28—Australian sheep raisers are planning to emigrate to the Grande Prairie district of Alberta, this spring, according to information received from Queensland by the local board of trade. It is claimed that the action of the labor party in Australia, in placing direct taxes on lands to absorb war debts, has caused a number of farmers and sheep raisers to decide to move to other parts of the British empire.

The Grande Prairie district was a complete wilderness a few years ago and has practically no railroad service. The Canadian government is building a line to this region from Edmonton. It is said that the wild country in the summer time is much like parts of Australia.

AND THEY SAY IT'S "DRY"

(By Associated Press)

Portsmouth, Tex., Jan. 28—Rattle snakes in large numbers frequently have been seen swimming in Gulf of Mexico near the Haff Moon light house, seven miles from mainland and four miles from the peninsula to the south, according to the two men who keep the light. Recently three rattlers were killed on the light house platform by the keepers. Tenants on property which formerly constituted the Rancho Grande here report a pestilence of rattlesnakes which they say are a menace to livestock. However, it is reported by a number of farmers that fat cattle, bitten by rattlers, do not die, the poison from the bite of one snake being insufficient to kill them.

SOW SWEET CLOVER

Better than red clover, and \$14 to \$16 per bu. cheaper. Direct from grower. Unbilled, hulled, and special scented seed; prompt germination. Prices and circulars free. Also prices on honey.

JOHN A. SHEEHAN

R. D. No. 4. Falmouth, Ky.

## E. S. WIGGINS' CUT RATE GROCERY

Phone 536—Free Delivery—Second St. "WATCH OUR ADS."

Can Goods:

California Tomatoes

2 cans 45c

Red Dried Beans

per lb 15c

Cracked Hominy

2 lbs 15c

Fresh Beans

per lb 25c

French Coated Beans

2 lbs 25c

Canned Tatoes

3 boxes 29c

Capitano Sardines

per gallon 87c

Fresh Soap Crackers

per box 29c

Lance Pat Nackered

each 29c

Leaveny Soap

4 bars 25c

Lard:

No. 50 lb can Pure Lard

\$14.25

Pure Lard, bulk

per pound 35c

Compound

3 lbs \$1.25

Ask Your Neighbor About the Range Eternal with Parker Rust Proof Top and Copper Lining We Sell Them

J. H. OLDHAM

24-12

FOR YOU

1917 Allen Touring

\$ 6.15

1916 Buick Roadster

\$ 6.45

1917 Buick Roadster

\$ 7.45

1918 Ford Touring

\$ 8.95

1919 Ford Touring

\$11.75

1920 Buick Touring

\$ 9.25

1918 Buick Touring

\$ 9.95

1916 Chevrolet Touring

\$ 2.45

1916 Royal Mail Roadster

\$ 4.95

1917 Chandler Touring

\$ 6.45

1917 Dodge Roadster

\$ 6.95

1918 Ford Roadster

\$ 7.45

1919 Ford Touring

\$ 11.85

1920 Hodson Touring

\$ 7.45

1918 Hupmobile Touring

\$ 7.45